

Action Plan

The results of the four MAPP assessments were reviewed by partners on September 26, 2018 and five priority areas were identified. The Nassau County Community Health Action Plan was developed to address the concerns covered by these health priorities and formally presented and approved on January 30, 2019.

transport Social Media (SM) Use	Strategic Issue: Access to Care				
Transportation Support 1. Promote Nassau Transit ridership/vouchers 2. Pilot Ride Sharing (Uber/Lyft) Health transport Social Media (SM) Use Promote SM posts to routinely share health service information Strategic Issue: Access to Care Goal: Western Nassau Health Team Convene, assess, choose gaps, develop action plan, Implement and evaluate Convene, assess, choose gaps, develop action plan, Implement and evaluate POLICY Advocate for Rural Broadband Expansion to support telehealth, health education/information 1. COA Transit 2. Barnabas Obtain baseline metrics by April 1, 2019 Semiannual reporting to PHN Steering Committee April & October 10201. Semiannual reporting to PHN Steering Committee April & October 10201. PHN Comm. Team Safety Net Team Begin July 2019 Be					
Transit ridership/vouchers 2. Pilot Ride Sharing (Uber/Lyft) Health transport Promote SM posts to routinely share health service information Strategic Issue: Access to Care Goal: Western Nassau Health Team Promote SM posts on pagas, develop action plan, Implement and evaluate West Nassau Health Promote SM posts one or two health care gaps to address (4) From July 2020 to October 2021. Strategic Issue: Access to Care Goal: Western Nassau Health Needs Objective Strategy Lead Partners Timeframe West Nassau Health Convene, assess, choose gaps, develop action plan, Implement and evaluate West Nassau Health Team (2) By Oct 2019, complete a plan to conduct surveys, data assessment & outreach (3) By April 2020, choose one or two health care gaps to address (4) From July 2020 to October 2021 – implement action to reduce gap(s) (5) October 2021 – Dec 2021 – Evaluate outcomes. POLICY Advocate for Rural Broadband Expansion to support telehealth, health education/information Report activity to PHN semiannually April & Report activity to PHN semiannually April & Report activity to PHN semiannually April & PHN					
transport Social Media (SM) Use	Transportation Support	Transit ridership/vouchers		by April 1, 2019	
Toutinely share health service information Safety Net Team					
Conjective Strategy Lead Partners Timeframe	Social Media (SM) Use	routinely share health		Begin July 2019	
Dobjective Strategy Lead Partners Timeframe	_				
West Nassau Health Team Convene, assess, choose gaps, develop action plan, Implement and evaluate Convene, assess, choose gaps, develop action plan, Implement and evaluate Barnabas, St. Vincent, FDOH, stakeholders FDOH, stakeholders FDOH, stakeholders a Western Nassau Health Team (2) By Oct 2019, complete a plan to conduct surveys, data assessment & outreach (3) By April 2020, choose one or two health care gaps to address (4) From July 2020 to October 2021 – implement action to reduce gap(s) (5) October 2021-Dec 2021 – Evaluate outcomes. POLICY Advocate for Rural Broadband Expansion to support telehealth, health education/information PHN, partners Obtain baseline metrics by October 2019. Report activity to PHN semiannually April &				l =:	
Team gaps, develop action plan, Implement and evaluate FDOH, stakeholders a Western Nassau Health Team (2) By Oct 2019, complete a plan to conduct surveys, data assessment & outreach (3) By April 2020, choose one or two health care gaps to address (4) From July 2020 to October 2021 – implement action to reduce gap(s) (5) October 2021-Dec 2021 – Evaluate outcomes. POLICY Advocate for Rural Broadband Expansion to support telehealth, health education/information PHN, partners Obtain baseline metrics by October 2019. Report activity to PHN semiannually April &	-				
Broadband Expansion to support telehealth, health education/information by October 2019. Broadband Expansion to by October 2019. Report activity to PHN semiannually April &		gaps, develop action plan,		a Western Nassau Health Team (2) By Oct 2019, complete a plan to conduct surveys, data assessment & outreach (3) By April 2020, choose one or two health care gaps to address (4) From July 2020 to October 2021 – implement action to reduce gap(s) (5) October 2021–Dec 2021 –	
	POLICY	Broadband Expansion to support telehealth, health education/information	PHN, partners	by October 2019. Report activity to PHN	
Strategic Issue: Access to Care Goal: High Risk/Marginalized Population Health Needs					
Objective Strategy Lead Partners Timeframe	Objective	Strategy	Lead Partners	Timeframe	
Facilitate Safety Net Provider Coordination1. Establish quarterly meetings to share information, conductFDOH Nassau, St. Vincent's, Barnabas, rural incent's, Barnabas, rural report activity semi-1.Begin Quarterly meetings by April 2019, report activity semi-	=	meetings to share	•	meetings by April 2019,	



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joint assessments and	health clinic, hospitals,	annually to PHN April and
planning.	other health providers	October.
2. Explore web based		2.Begin information
Coordinated Intake &		sharing for SM posts by
Referral		July 2019.
3. Explore Peer		3.Research coordinated
Navigators & Community		intake & referral, Peer
Health Worker programs.		Navigators & CHW
		programs starting 2020.

Strategic Issue: Behavioral Health and Substance Abuse				
Goal 1: Decrease the incidence of suicides in Nassau County.				
Objective	Strategy	Lead Partners	Timeframe	
Collect data regarding	1. Medical examiner data	LSF	Report back at February	
suicides, suicide	on cause of death	DOH	BHC meeting	
attempts, and Baker Acts	2. CHARTS injury data	SPBH		
in Nassau County.	3. Baker Act admission			
	data from LEO and CSU			
Strategic Issue: Behaviora	l Health and Substance Abuse	2		
Goal 2: Create a Trauma II	Goal 2: Create a Trauma Informed Community			
Objective	Strategy	Lead Partners	Timeframe	
Provide community	Identify training needs.	Behavioral health	Report back at February	
education in multiple	1. Who should be trained?	Consortium Trauma sub-	BHC meeting	
settings throughout	2. How do we ensure	committee		
Nassau County to	uniformity?			
increase awareness of	3. What training tools			
the effects of trauma on	should be used?			
child development and	4. Who can train?			
health.				
	Identify additional	Behavioral health		
	community training and	Consortium		
	education needs to			
	promote becoming a			
	Trauma Informed			
	Community.			

Strategic Issue: Community Health			
Goal: To decrease social isolation among seniors and increase support to caregivers			
Objective	Strategy	Lead Partners	Timeframe
Collect data to assess for senior needs at related to isolation, hobbies, health, and Establish social programs for seniors	Conduct assessments of senior needs. Research evidence based models regarding legacy building.	Age Friendly key leads Community Support workgroup	March 2019-October 2019



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Establish an	Work with local high		
intergenerational social	school clubs to promote		
connection program for	program.		
youth and the elderly.			
Recruit two champions to	Articles in paper	Age Friendly key leads	January 2019-June 2019
be active leads for the	Search through Senior	Community Support	
Nassau Aging Friendly in	links and social media	workgroup	
Public Health program			

Strategic Issue: Health Disparities Goal: To understand the leading causes of health disparities as it relates to breast cancer, prostrate cancer				
and colorectal cancer in Nassau County and develop strategies to improve the health status in those areas.				
Objective	Strategy	Lead Partners	Timeframe	
To expand the delivery of	1. Update church list	Interfaith Health Ministry	March 1, 2019	
health education to	spreadsheet	team		
Nassau County	2. Promote the Interfaith		March 1, 2019	
churches/places of	Health Ministry work			
worship by four	though media sources			
additional churches by	3. New branding and		June 1, 2019	
the close of each calendar	marketing materials			
year.	4. Create a monthly		June 1, 2019	
	schedule of topics			
	5. Facilitate "interest		September 1. 2019	
	group" meetings and			
	recruit spiritual health			
	champions to support the			
	work			
	6. Create a working		September 1, 2019	
	"Toolkit" that churches			
	can borrow and share			
	7. Facilitate training to		January 15, 2020	
	educate leaders on the			
	toolkit and how to			
	provide health education			
	to church members			
Strategic Issue: Health Disparities				
Goal: To reduce the incidence of black preterm birth and low weight rates by 5% by December 31, 2021 by				
supporting and partnering with the Nassau Infant Mortality Taskforce (Best Babies Zone)				
Promote the Best Babies	1.Develop a toolkit of	Nassau County Infant	January 2019- December	
Zone (Nassau Infant	marketing materials that	Mortality Taskforce	2019	
Mortality Taskforce) to	can be used to describe			
the community to	the purpose, goals, and			
increase awareness and	needs of the Best Babies			
participation.	Zone.			



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	2. Create a distribution plan.		
Help recruit three community members to serve as local champions or resident leaders on the Nassau Infant Mortality Taskforce (Best Babies Zone).	Provide at least one quarterly community presentation using the Best Babies Zone marketing materials to aid in the active recruitment of local champions or resident leaders.	Nassau County Infant Mortality Taskforce	January 2020-December 2021

Strategic Issue: Housing and Healthy Places Goal: Create a Housing Coalition to address housing needs on a spectrum from homelessness to home ownership.			
Objective	Strategy	Lead Partners	Timeframe
Expand the cold night shelter master list to	1.Facilitation of communication among	Housing Subcommittee	Two additional shelters over the next three years
include the Westside and	agencies working on	Nassau County	
Yulee	housing, coordination	Department of Planning	
	with AHAC and the	and Economic	
Research permanent supportive housing model	exploration of public/private partnerships.	Opportunity	
Establish a Family			
Promise program	2. Look for best practices and new models and coordinate with the NC Homeless Coalition while working with the NE Florida Builders Association		