

**Nassau Health Improvement Coalition (NCHIC)
Minutes – January 28, 2013**



Attendees: G. Green (for K. Albert), S. Austin, P. Beaty, H. Huffman, S. Lee, M. Mann, S. McCloskey, E. Ngo-Seidel, M. Paschke, A. Powell, M. Snyder, J. Ward, B. Cooper (for K. Williams)

Meeting was called to order at 1:05 by Mr. Powell (serving as chair for K. Clemons). October 2012 meeting minutes approved. Group self-introductions were made.

Partnership for a Healthier Nassau/CHIP Coordinating Role:

- Community Resource Guide last update in October has been posted to NCHD website. Need to add Daniel Memorial listing and Melissa's contact information.
- "Walk with Me" Community Walking Group program (M. Mann) – last work group meeting was the end of November and has since met with Interfaith Health Ministry group. Team plans to develop tool kits to take to community groups that are interested in starting a walking group. Kits would include trail lists, shoelaces, T-shirt logos for transfers. Also local contact for additional resources – example Arthritis Physical Activity tips from NCHD Lending Library. Marketing plans include working with newspapers to promote the kits, NCHD to store kits, consider using social media/Facebook to promote. Also promote the initiative in physician offices. Anyone interested in helping, contact Marion Mann.
- Communication Strategy – NCHD collected "Where do you get your Health Information" surveys from January Healthy Start Feed the Children Event (served families with children); analysis & results pending. E. Ngo-Seidel discussed plans for development of multi-prong communication strategy with aim to facilitate optimal access to health through maintaining health resource information and promoting health literacy. One strategy is to use National Health Observances and link to local events or initiatives. Anyone interested in joining a NCHIC Communications workgroup was encouraged to sign up.

Coalition Strategic Planning – E. Ngo-Seidel discussed the opportunity to choose additional priority issues (in addition to the CHIP-linked ones) and formalize into a 2013 plan. Examples of past focus areas include adult and childhood obesity. Further discussion planned for next meeting.

Agency Updates:

Alliance for a Healthier Generation (S. McCloskey): Working in 56 school districts statewide including Nassau. Mission is to reduce childhood obesity. The Healthy Schools program involves a 4-year on-site commitment. It provides 2 technical trainings and uses an Inventory assessment looking at 7 content areas; strive to create a healthier environment by increasing physical activity and healthier foods. Goal is for each school to develop an Action Plan. Recognition via achieving levels (e.g. bronze); Mr. Powell discussed the comparison of models including Coordinated School Health and recent recognition of "gold" schools.

Amelia Urgent Care (P. Beaty): Community Bulletin Board is available for agencies and organizations to post information.

Baptist Nassau: Mary Snyder announced the Feb 12 Heart Wise Nutrition Class and the ongoing Diabetes Education programs. Stephen Lee introduced himself and discussed the hospital's community improvement plan targeting 7 focus areas. The three year plan will be reviewed and approved by their Board. (H. Huffman noted other regional hospitals are also developing plans based upon the 990 Community Benefits Report facilitated by the Health Planning Council.)

Barnabas – not represented but group made aware of new facility on Jasmine St and pending proposals and applications for development of Rural Health Clinic (by Barnabas/Samaritan) and Federally Quality Health Center (by new 5013c) as discussed by Mr. Lee.

Community Hospice (M. Paschke): Caregiver Workshop to be held Feb 2nd in Jacksonville; plan to hold one in Nassau County tentatively in October. In partnership with Baptist Nassau, they plan to open an 8-bed inpatient hospice facility in the near future. Requested best places to contact regarding Health Fairs and group suggested checking with major employers.

Family Support Services (B. Cooper): Safe Harbor Community Training will be held at Nassau County Courthouse on January 29th. Due to FAST (voluntary in-home prevention program), they have seen a 61% reduction of kids-in-care for Duval and Nassau. Lastly, partnering with local businesses, they are developing a show program for Middle and High School foster children.

Health Planning Council of Northeast Florida: Hale and Hearty 7K will be held in Fernandina on March 16th. Regarding strategic planning, they are known for their data management but also want to promote their facilitation resources.

NACDAC (G. Greer): working with Lifeskills classes in middle schools. Seeking volunteers and partnering with Communities in Schools. Teens for Change will host a Movie Night at Yulee High and also raise funds for Heavenly Hats.

NCHD (J. Emmons): Tobacco Prevention Partnership is working on workplace cessation and has presented to the County resources for their employees. Also working with ACHIEVE and conducting surveys on HR policy and wellness initiatives. Mr. Powell gave example of a School District department head who has become a champion for tobacco cessation.

School District (A. Powell): Florida Youth Substance Abuses Survey planned for February– only selected schools during odd years (Yulee High this year). Upcoming runs – Pirates on the Run (2/9), Gate River Run (3/9), Hale & Hearty (3/16) – Google Coach for 5K for good resources; 1st Place Sports also has training plans at their website. SHAC meeting reminder and community partners are invited.

UF/IFAS (S. Austin): Teaching nutrition to pre-K Library classes in February.

Next meeting scheduled for March 25th at 1 pm and will celebrate Ashley's return.

Handouts: Safe Harbor Community Meeting Flyer (FSS)
Baptist HeartWise Flyer
Healthy Schools Program Brochure (Alliance for a Healthier Generation)
"Where do you get your health information survey" (NCHD – attached)
2013 Health Observances: <http://healthfinder.gov/nho/NHOpdf/2013nho.pdf>